

2024 Noon Knowledge Schedule

JANUARY - JUNE | NOON - 1PM

- January 10 = **Business Planning - Blueprint to Success**
- January 24 = **Business Entity Types and Benefits**
- February 7 = **Marketing Series: Marketing Foundations**
- February 21 = **How to Leverage Artificial Intelligence for Growth**
- March 6 = **Marketing Series: Branding and CANVA**
- March 20 = **Starting an Adventure Tourism Business**
- April 3 = **Marketing Series: Messaging and Social Media**
- April 17 = **Small Business Financing & Resources**
- May 1 = **Marketing Series: Measuring Success**
- May 15 = **Agriculture and Regenerative Medicine Market**
- June 5 = **Social Media Advertising**
- June 19 = **Advertising Your Business Through Networking**



If you have questions,
please contact us at:

276.628.8141 or 276.492.2062

Pre-registration required at:

<https://vastartup.org/2024-noon-knowledge-schedule/>



Scan here to register!

A PARTNERSHIP PROGRAM:



VIRGINIA HIGHLANDS
SMALL BUSINESS INCUBATOR

