



2025 Washington County Business Plan Challenge

Application

Name of Applicant: _____

Business Name: _____

Mailing Address of Business or Startup Applicant:

City/Town: _____ **State:** _____ **Zip code:** _____

Home/Business phone: _____ **Cell phone:** _____

Email: _____

Suggested eligible category most closely describes your for-profit business?

(Mark all that apply)

- ☐ Arts and Culture – emphasis on products or experiences that add value to handmade, authentic and distinctive characteristics of the Southwest Virginia culture
- ☐ Outdoor Recreation – emphasis on products or offerings that promote, showcase, or make use of natural assets and outdoor opportunities
- ☐ Value Added Agriculture/Agritourism – emphasis on products or offerings that use raw indigenous materials, and through production, create a product offering that has a substantially higher value, including agritourism offerings
- ☐ Restaurant, Hospitality and Entertainment – emphasis on services that provide meals, lodging, or other guest services that enhance the visitor and/or tourist experience
- ☐ Technology/Advanced Manufacturing/ Research and Development – emphasis on industries that use advanced technology to improve their products or services or for research and development.
- ☐ Retail and Support Services – emphasis on retail services and activities that support any of the above categories
- ☐ Light Manufacturing – emphasis on businesses employing 25 or less processing, fabricating, assembly, or disassembly of items takes places wholly within an enclosed building.
- ☐ I am interested in attending the business workshops only (space limited, priority given to challenge applicants)

Business Idea Abstract:

Product or Service Description:	
Customer/Market Description:	
Size & Sales Strategy:	

#Jobs to Create & Types of Jobs	
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Type of Competitor:

- ☐ **Start-up Business Less than 2-Years in Operation**
- ☐ **Existing Business Expansion**

Location (City/County address) of Proposed Business:

Have you or business partner entered previous Washington County Business Plan Challenge Contests? _____ If so, who and when? _____

Have you reviewed the Challenge rules/guidelines? _____

If so and you agree to the guidelines, please sign below:

Signature

Print

Applications must be submitted electronically by **January 14, 2025**, to <https://tinyurl.com/2025BusChallAppl> or emailed to washctybiz@gmail.com or



Scan the QR code to complete Application online

Business Plans must include:

Completed business plans must be submitted electronically to washctybiz@gmail.com no later than 5:00 PM on February 26, 2025. Business plans must be 20 pages or less and include company overview; product or service description; market description; size and sales strategy; competition; management team; financials; capital needs; and details of how your grant funds will be used. **If the business plan exceeds 20 pages, your plan will be judged on the first 20 pages only.** You are required to write something under each section. Entries are judged on a scale from 0-5, with 5 being the highest in various categories.